

Communication BA/Minor
2017-2018 Student Learning Outcomes

| Outcome | | Assessment Methods |
|----------------|--|---------------------------------------|
| 1 | <i>Students successfully completing COMM 214 (Media in the Digital Age) comprehend core theoretical perspectives that guide our understanding of mediated communication.</i> | <i>Tests</i> <i>Student survey</i> |
| 2 | <i>Students who successfully complete COMM 214 (Media in the Digital Age) understand the impact of mediated communication on our daily lives.</i> | <i>Tests</i> <i>Student survey</i> |
| 3 | <i>Students who successfully complete COMM 214 (Media in the Digital Age) understand the complex relationship between media and culture.</i> | <i>Tests</i> <i>Student survey</i> |